

# MANESSA LORMEJUSTE

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Manessa is a skilled and enthusiastic product developer with 7+ years in beauty and personal care product development and formulation. She is a recognized leader in the industry, earning a spot as one of [LinkedIn's Top Voices](#) in beauty. Manessa is seeking a role where she can apply an advanced skill set from R&D, a passion for all things beauty, and a record for delivering consumer-centric award-winning innovations.

## CORE COMPETENCIES

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- Product formulation and development experience across skin, hair & body categories
- Maintains an active pulse on latest innovations in ingredients and formula capabilities through industry network
- Creative individual who can conceptualize and innovate new product proposals ahead of current trends
- Ability to effectively communicate technical projects to a non-technical audience at various levels of seniority
- Expert in clean, safe, and sustainable beauty product development
- Superior sensorial and texture expertise for leave-on and rinse-off technologies
- Adept in olfactive evaluation to elevate overall product experience

## PROFESSIONAL EXPERIENCE

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### BEAUTYCOUNTER

#### Senior Product Development Manager | August 2022 - September 2023

- Independently manage product development cycle for **30+** projects across skin, hair & body for core and holiday assortment including new product launches, product reformulations, and repacks
- Own the entire product development lifecycle: initial concept brief, formula development with internal R&D team and external contract manufacturers, formula tech transfer, and first production approval
- Create and present product concepts for 2YR innovation pipeline based on key growth opportunities, forecasted market trends, and consumer demand
- Lead fragrance development with top fragrance houses to support active product launches and the creation of an internal fragrance library to maintain accurate record of fragrances used in the portfolio
- Spearhead all formula safety testing in preparation for launch in accordance with internal safety, regulatory, and quality guidelines
- Implement stage gates to ensure effective completion of project milestones to maintain timelines
- Lead & design instrumental, clinical, and consumer sensory studies with testing facilities
- Leverage formulation experience to bridge the technical gap between external vendors and cross-functional teams such as brand, packaging, and sourcing
- Manage a direct report to drive successful delivery of key projects and initiatives
- Adhere to the beauty industry's most restrictive substance list with **2800+** banned ingredients known as The Never List™ by Beautycounter


### FORMA BRANDS

#### Senior Product Development Manager | August 2021 - February 2022

- Independently managed product development cycle for **30+** SKUs through multiple strategic contract manufacturers ranging across hair, skin & body categories
- Partnered with contract manufacturers to strategize and ideate on formulas with keen attention to performance, key attributes, and innovative ingredients
- Developed clean, vegan, and sustainable formulas for skin, hair, & body with specificity to Sephora, ULTA & Credo ingredient guidelines
- Conceptualized 2YR product innovation roadmap for several brands categories across key consumer demographics, market segments & retailers
- Worked exclusively with fragrance houses to create custom fragrances for use in various product applications

## CONTACT INFORMATION

+1-908-220-9818 | [nessknows@gmail.com](mailto:nessknows@gmail.com) | Greater NYC

 [Manessa Lormejuste](#)

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## PROFESSIONAL EXPERIENCE

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### L'OREAL USA

#### Senior Chemist - Skin Care | January 2020 - February 2021

- Independently managed **15-20** projects ranging from new product developments, product renovations, raw material replacements, and competitor analysis
- Managed the complete life cycle of product formulas from brief to launch for technologies including cleansers, MUR, toners, masks, and wipes
- Demonstrated understanding of product category and market segmentation differences for global brands across luxury, mass, and active cosmetics
- Liaised cross-functionally with marketing, creative, sourcing, safety, regulatory, and manufacturing to ensure all milestones of development were met for launch
- Implemented new innovative active ingredients to push forward compelling ingredient stories to be emphasized in new product launches
- Worked strategically with brand product development teams to identify gaps in product offerings and align on desired product performance and critical claims
- Analyzed competitive landscape by mapping competitor launches, technologies, hero ingredients, and sensory performance
- Supervised group of chemists on daily formulation needs and outstanding requests

#### Chemist - Hair Color & Care | July 2017 - December 2019

- Independently managed **12-15** projects ranging from new product development, raw material replacements, and strategic initiatives as the principal product formulator
- Launched **50+** hair color and care products for global professional brands: Redken, Matrix, Pureology
- Collaborated cross functionally with safety, regulatory, microbiology, and fragrance teams to ensure product development is on track for launch
- Prepared and issued documentation to attest that the safety and efficacy of products meet internal and external regulatory standards prior to launch

## EDUCATION

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### RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY

Master of Business & Science - Personal Care Science  
Bachelor of Arts - Chemical Biology (major) French (minor)

## AFFILIATIONS

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**Cosmetic Executive Women (CEW)** | Member  
**New York Society of Cosmetic Chemists** | Member  
**Savannah College of Art & Design (SCAD)** | Guest Lecturer

## SKILLS

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### TECHNICAL

Beauty Product Development  
Creative Writing  
Cosmetic Product Formulation  
Data Analysis & Visualization  
Formula Processing Improvement

### APPLICATIONS

Asana - Project Management  
Microsoft Office 365  
Mintel - Trends & Market Data  
UL Prospector - Ingredients  
WGSN - Trend Forecasting

### LANGUAGES

English  
Native Speaker  
French  
Working Proficiency

## CERTIFICATIONS

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- DeepLearning: AI For Everyone
- Rutgers University Sustainability Leadership
  - Green Supply Chain Management


## PRODUCT AWARDS

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- 2021 Allure Best of Beauty
  - CeraVe Acne Control Cleanser
- 2020 Allure Breakthrough Beauty
  - Matrix Dark Envy Shampoo

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