



ABOUT ME

Manessa, a beauty scientist and product developer, holds a BA in Chemical Biology and a MBS in Personal Care from Rutgers University. With 7+ years of experience at industry leaders like L’Oreal, Johnson & Johnson, and Beautycounter, she is an industry trailblazer. Recognized in publications like Teen Vogue and Byrdie, Manessa's expertise shines through her consistent work weaving the intersection of beauty and technology.

MANESSA LORMEJUSTE

BEAUTY SCIENTIST | PRODUCT DEVELOPER | PUBLIC SPEAKER

EXPERTISE

BEAUTY TECH DIVERSITY & INCLUSION
COSMETIC CHEMISTRY PRODUCT DEVELOPMENT
CAREER DEVELOPMENT STEM EDUCATION

GET IN TOUCH

@MANESSALO NESSKNOWS.COM
 NESSKNOWS NESSKNOWS@GMAIL.COM
 MANESSA LORMEJUSTE NEW YORK CITY



FOLLOWERS 17K+
IMPRESSIONS 861K+
BEAUTY AUDIENCE 39%

LINKEDIN FIGURES AS OF JAN 2024

EXPERIENCE



ST CATHERINE UNIVERSITY
Keynote Speaker | 2023



MELANIN MOI X AFROTECH
Panelist | 2023



RUTGERS UNIVERSITY
Panelist | 2023



SCIENCE OF BEAUTY STEM CAMP
Keynote Speaker | 2023



BAUCE MAGAZINE HAUS
Panelist | 2022



LINKEDIN CREATOR
Panelist | 2022

PARTNERSHIPS

CORPORATIONS



L'ORÉAL

BRANDS



TOPICALS

EDUCATION



COMPANIES & ORGANIZATIONS



BeautyMatter

BAUCE



NON-PROFITS



PUBLICATIONS

THE WALL STREET JOURNAL.

EBONY

PRESS

BYRDIE

teenVOGUE

NECOLE

LinkedIn Is Becoming the New Go-To Platform for Beauty Creators

5 Fashion & Beauty Insiders on How to Utilize Social Tools Like LinkedIn to Boost Your Career

4 Women On How Mentorship Impacted Their Lives

WORK WITH MANESSA

KEYNOTE SPEAKER

HAVE MANESSA AS YOUR **GUEST SPEAKER** DISCUSSING ONE OF HER AREAS OF EXPERTISE

HOST

EXPOSE YOUR AUDIENCE TO MANESSA'S CHARISMA & CHARM WITH HER AS YOUR NEXT EVENT **HOST**

PANELIST

INVITE MANESSA TO SPEAK ALONGSIDE EXPERTS IN ENGAGING DIALOGUE AS A FEATURED **PANELIST**

SEMINAR + WORKSHOP

HAVE MANESSA LEAD A **SEMINAR** OR **WORKSHOP** TO TEACH YOUR AUDIENCE SOMETHING NEW



SCHEDULE AN INTRO CALL!



TESTIMONIALS

Manessa is a dynamic personality and intelligent speaker! She spoke on a panel at the 10 year anniversary and signature conference for BAUCE Magazine and it was clear after her session that she was a crowd favorite.

LIANE AGBI
FOUNDER, BAUCE MAG

She is a scientist who enjoys her work and has the ability to not only discuss the technical elements of her work, but to do so in a way that can engage and inform many types of audiences.

JENNIFER CLEARY
DIRECTOR, CAREER EXPLORATION
RUTGERS UNIVERSITY




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 NESSKNOWS@GMAIL.COM

 [MANESSA LORMEJUSTE](https://www.linkedin.com/in/manessa-lormejuste)

 NEW YORK CITY



ABOUT ME

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PUBLIC SPEAKER

EXPERTISE

BRAND BRAND BRAND BRAND

MANESSA LORMEJUSTE
15K+ FOLLOWERS

@reallygreatsite
@MANESSALO
123-456-7890

hello@reallygreatsite.com

NESSKNOWS

TOP VOICES
Fashion & Beauty

STATISTICS



FOLLOWERS	700K
WEEKLY REACH	950K
ENGAGEMENT RATE	9,5%

SAMANTHA WHITE

YOU CREATE YOUR OWN REALITY

@reallygreatsite

ABOUT ME



SAMANTHA WHITE

Hi, my name is Samantha and I am an influencer from Sydney. I started publishing my outfits five years ago now. At the time, I was attending university in fashion design, where I later graduated. I collaborate with big fashion and cosmetic brands, but my style has remained the same over time.

MAIN PLATFORM

INSTAGRAM	150K	FOLLOWERS
	25K	AVERAGE REACH
	3.2%	ENGAGEMENT
	+50	COLLAB WITH BRANDS
	78%	FEMALE AUDIENCE



DEMOGRAPHICS

TOP COUNTRIES	U.S. + UK + Canada	70%
	Australia + France	15%
AGE RANGE	25-34	73%
	18-24	7.8%

PINTEREST

FOLLOWERS	9K
MONTHLY VIEWS	35K
TOP COUNTRY	U.S.
AUDIENCE INVOLVED	1740 ▲

FOR INQUIRIES: hello@reallygreatsite.com | [@reallygreatsite](https://www.instagram.com/reallygreatsite) | reallygreatsite.com



EXPERTISE

BEAUTY TECH

CAREER
DEVELOPMENT

COSMETIC
CHEMISTRY

DIVERSITY &
INCLUSION

PRODUCT
DEVELOPMENT




STEM
EDUCATION

MANESSA LORMEJUSTE

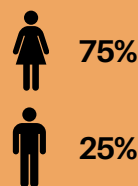
BEAUTY SCIENTIST | PRODUCT DEVELOPER | SPEAKER

ABOUT ME

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[NESSKNOWS.COM](https://www.nessknows.com) | [NESSKNOWS@GMAIL.COM](mailto:nessknows@gmail.com) | NYC

STATISTICS



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IMPRESSIONS (2023)	861K+
ENGAGEMENT RATE	XX%



Hannah Morales

FASHION | INTERIOR | LIFESTYLE

27 534
Instagram followers

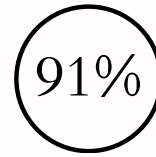
@REALLYGREATSITE



From UK



Reach



Women



Engagement

MY MISSION

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SERVICES & RATES

MAKEUP VIDEOS	FR. \$550
SOCIAL MEDIA POST	FR. \$350
WORKSHOPS	FR. \$600
PRODUCT REVIEWS	FR. \$420

SACHA DUBOIS

BEAUTY INFLUENCER

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED DO EIUSMOD TEMPOR INCIDIDUNT UT LABORE ET DOLORE MAGNA ALIQUA. UT ENIM AD MINIM VENIAM, QUIS NOSTRUD EXERCITATION ULLAMCO LABORIS NISI UT ALIQUIP EX EA COMMODO CONSEQUAT.



25K

ACTIVE FOLLOWERS

10K

SUBSCRIBERS

50K

FOLLOWERS

GET IN TOUCH

+123-456-7890

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- STEM EDUCATION

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PRODUCT DEVELOPMENT

CAREER DEVELOPMENT

STEM EDUCATION

ABOUT ME

- Manessa earned a Bachelor of Arts in Chemical Biology and a Master of Business & Science in Personal Care from Rutgers University, forming the bedrock of her journey as a beauty scientist and product developer.
- Having over 7 years of experience, Manessa has held roles at leading companies such as L'Oreal USA, Johnson & Johnson, and Beautycounter as well as voted the 2022 LinkedIn Top Voice in Fashion & Beauty.
- Blending her passion and scientific expertise to create products that truly make a difference, Manessa was led to cultivate the latest trends and innovations in beauty and personal care.
- She has honed her skills as a product developer, creating best-selling items across categories including hair, skin, and body care.
- Manessa's Brilliance and voice has earned her recognition in major publications such as Ebony Magazine, Byrdie, and more recently Teen Vogue.
- Manessa is dedicated to sharing her voice through the development of her newsletter, 'Beauty Tech Insider,' where she spotlights the burgeoning intersection of these two dynamic industries.

